



COMMUNITY REDEVELOPMENT AGENCY

**Survey of
Community Redevelopment Agencies**

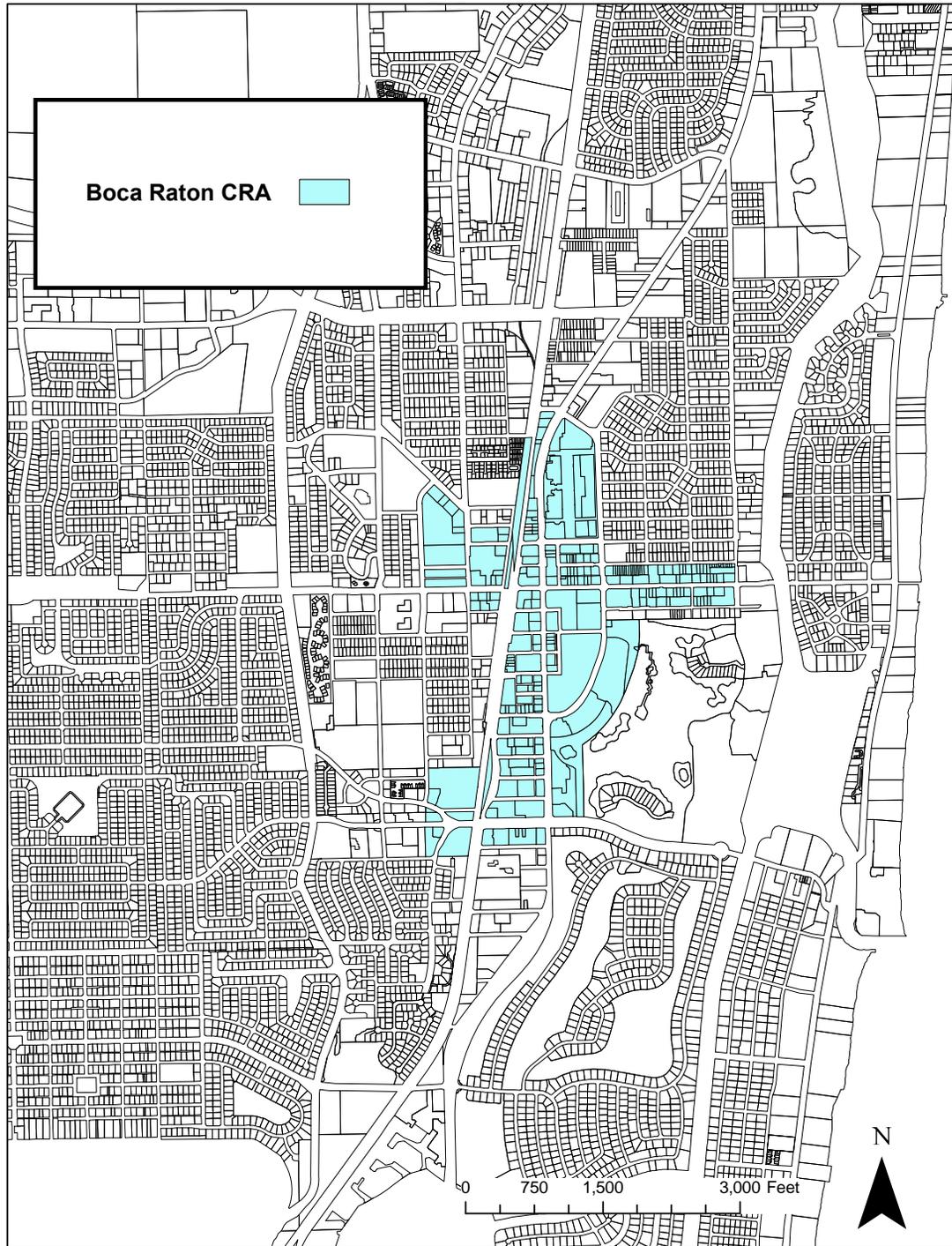
Agencies Surveyed

Boca Raton

Delray Beach

Boynton Beach

West Palm Beach

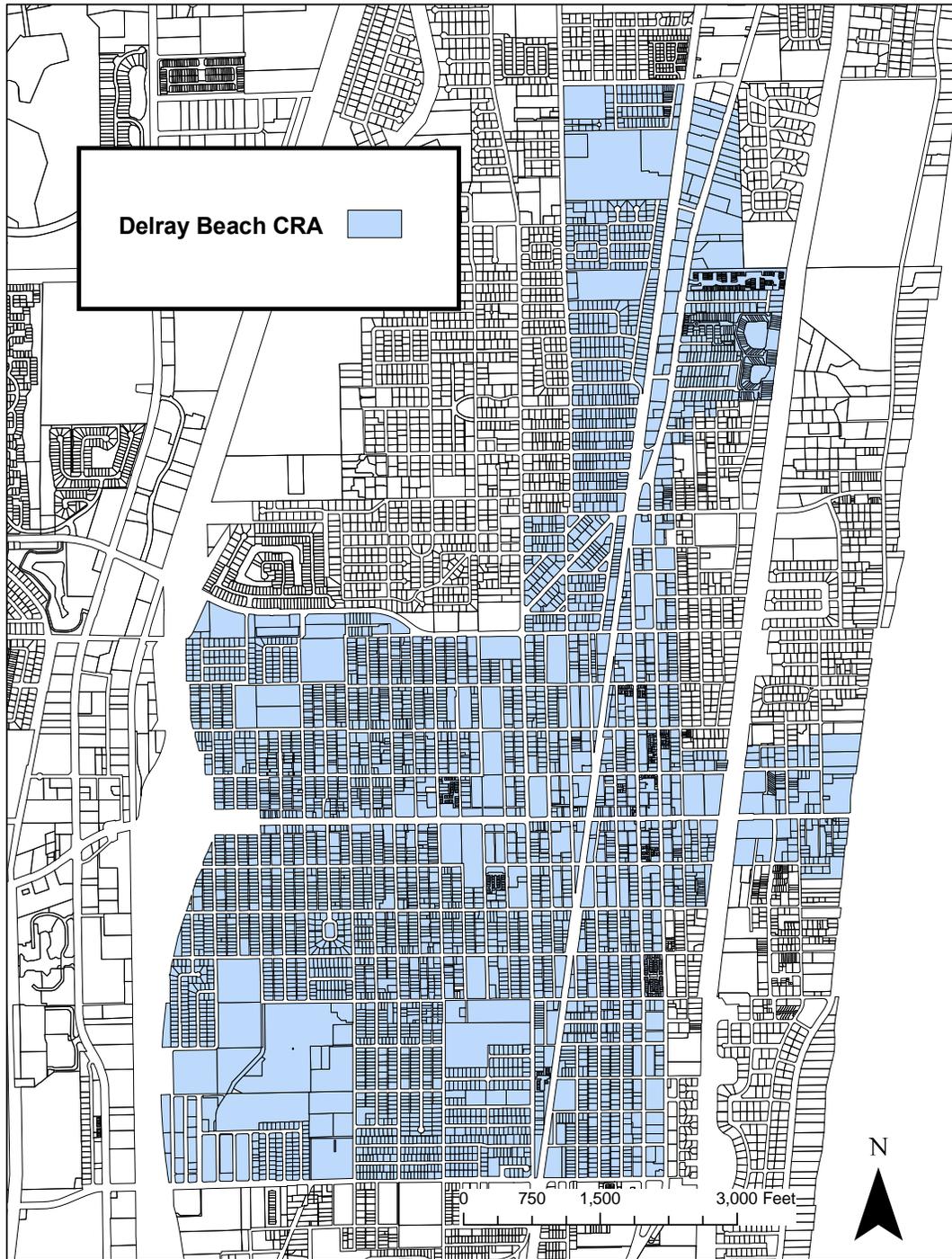


Boca Raton

Area 344 acres

4.9 Million
Sq. Ft. of Development

1,578
Residential Units

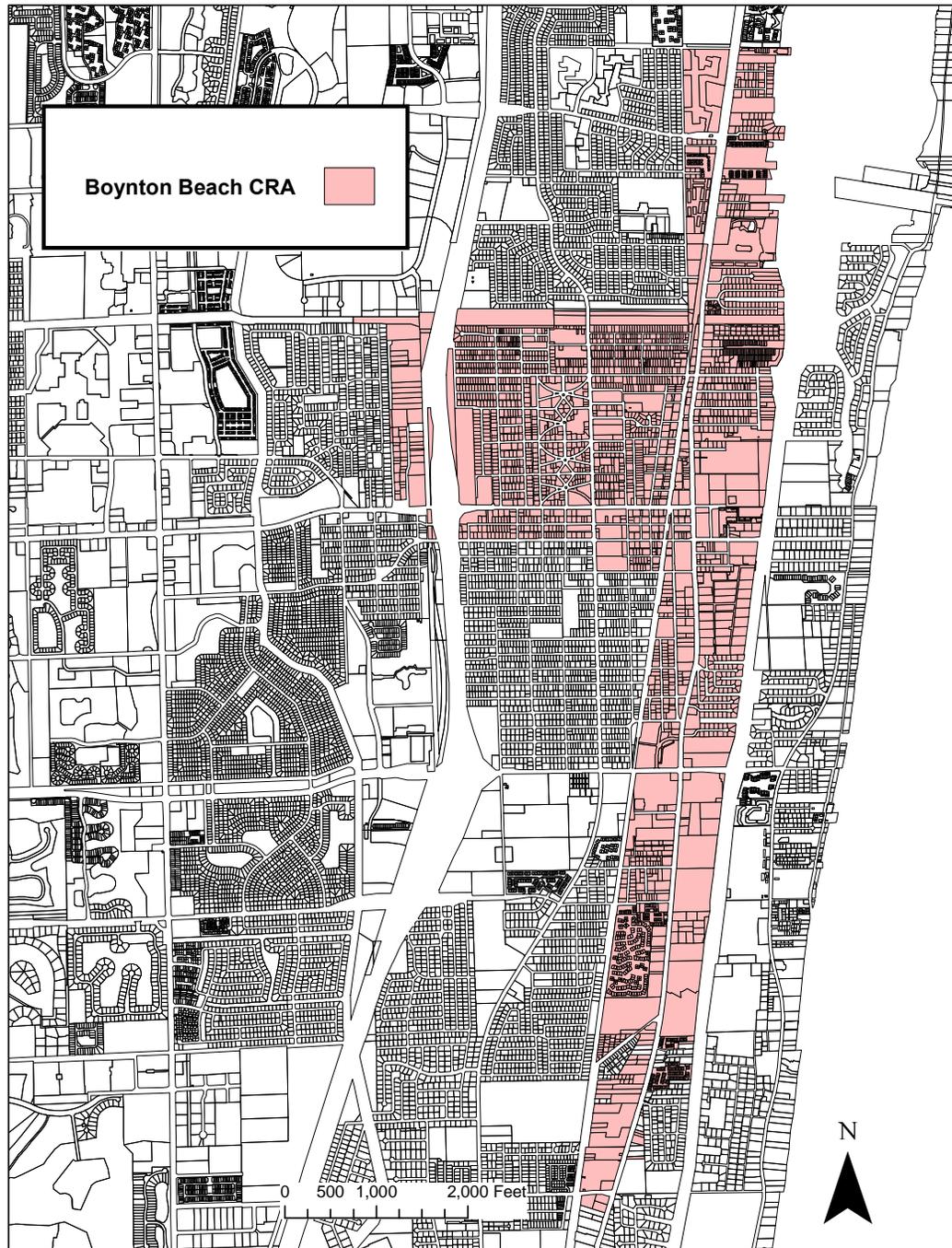


Delray Beach

Area 1,961 acres

13.0 Million
Sq. Ft. of Development

6,002
Residential Units

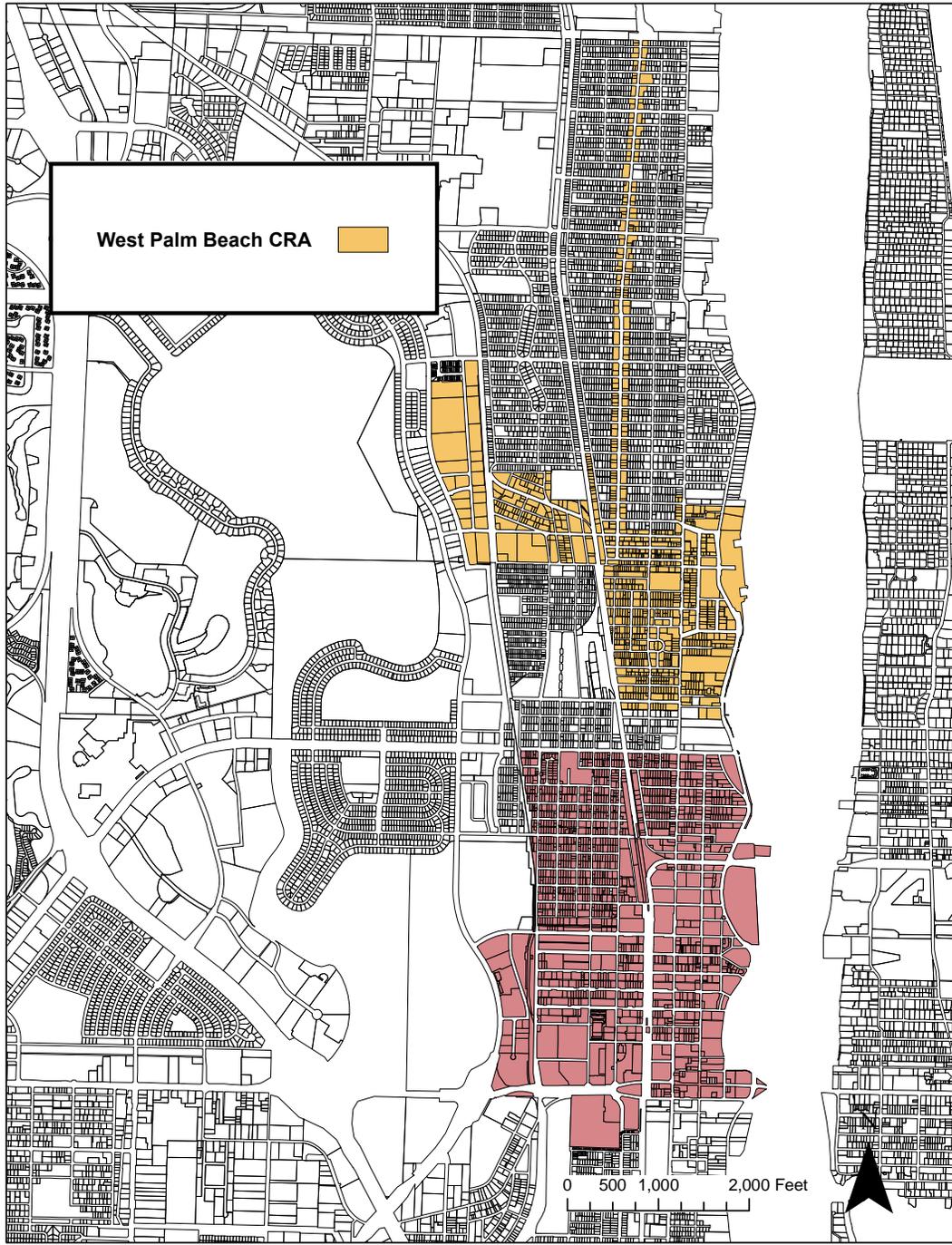


Boynton Beach

Area 1,613 acres

11.0 Million
Sq. Ft. of Development

7,502
Residential Units



West Palm Beach

Northwood 344 acres

Downtown 916 acres

Downtown

15.3 Million

Sq. Ft. of Development

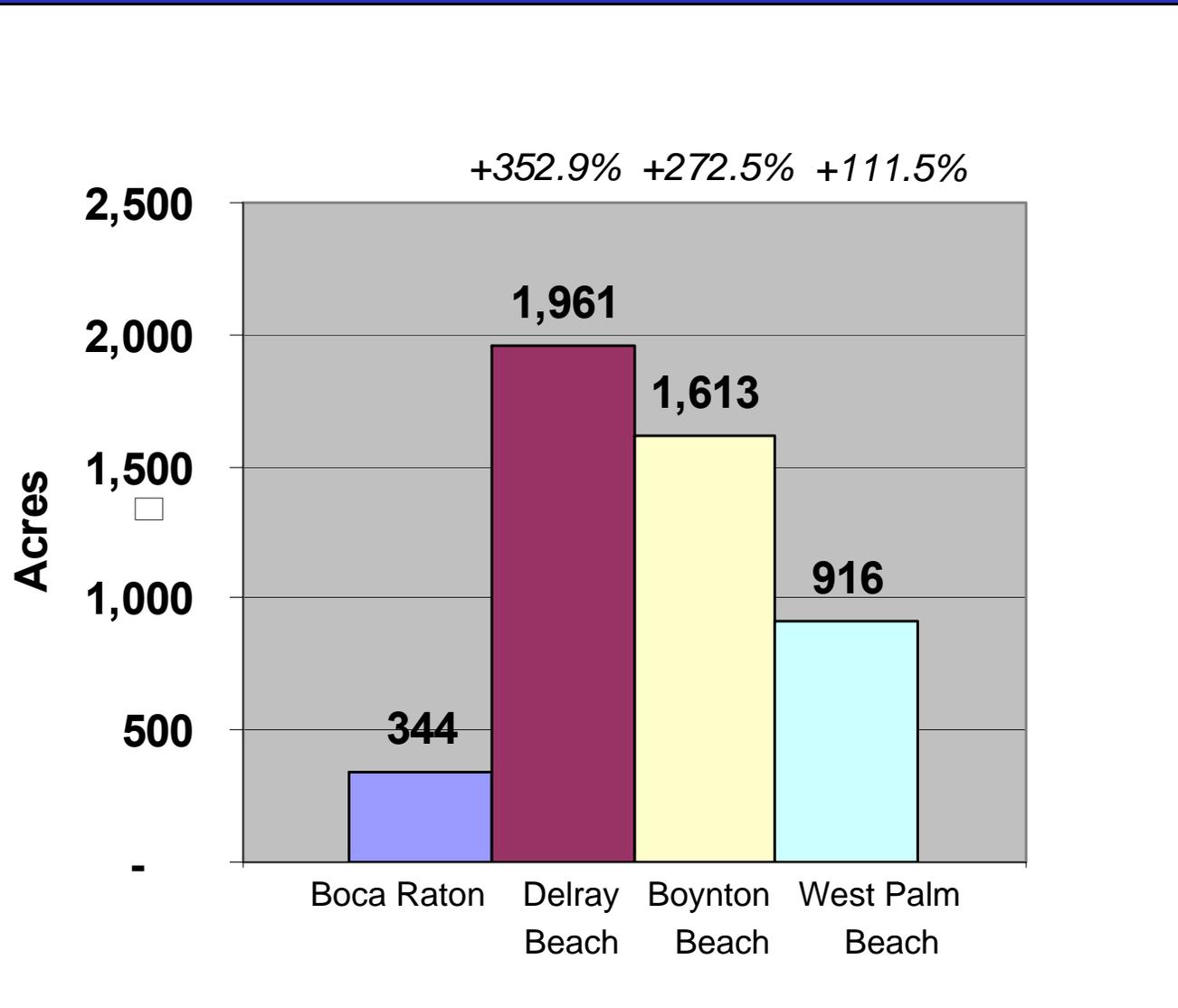
6,985

Residential Units

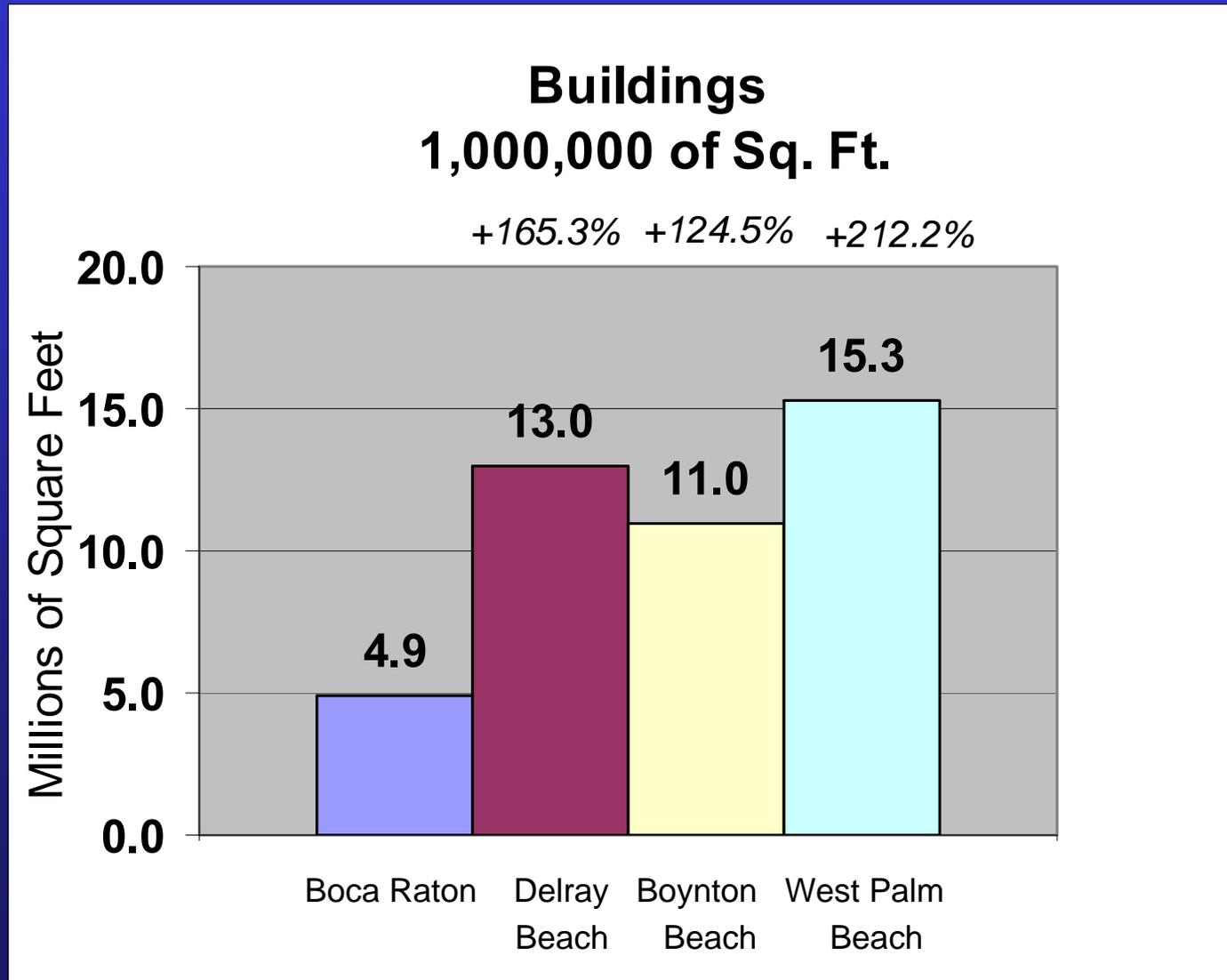
Percentages in Charts

Percentages (%) when used in bar charts are the percentage difference between the Boca Raton CRA and the CRA under consideration.

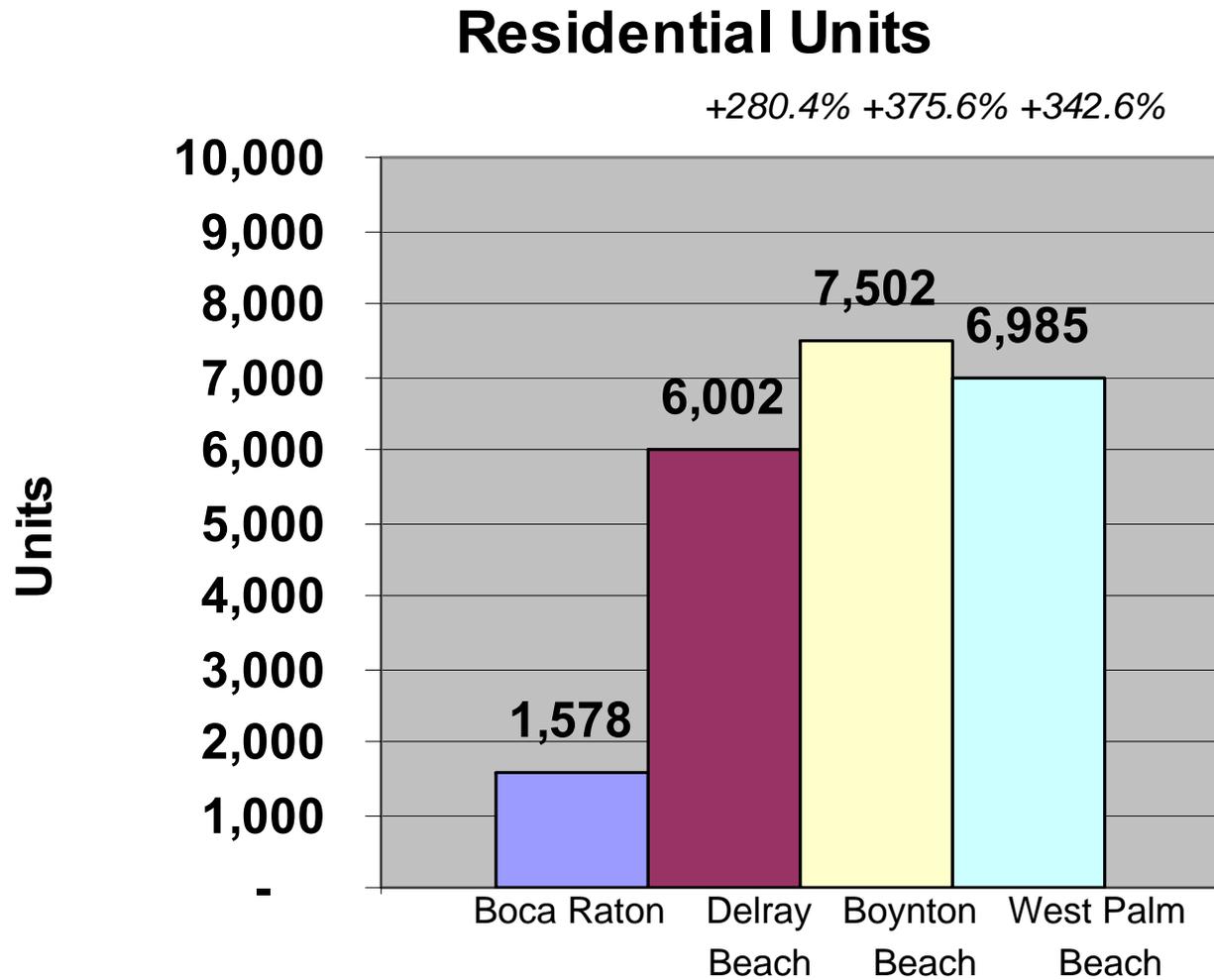
Comparisons of Size of Area



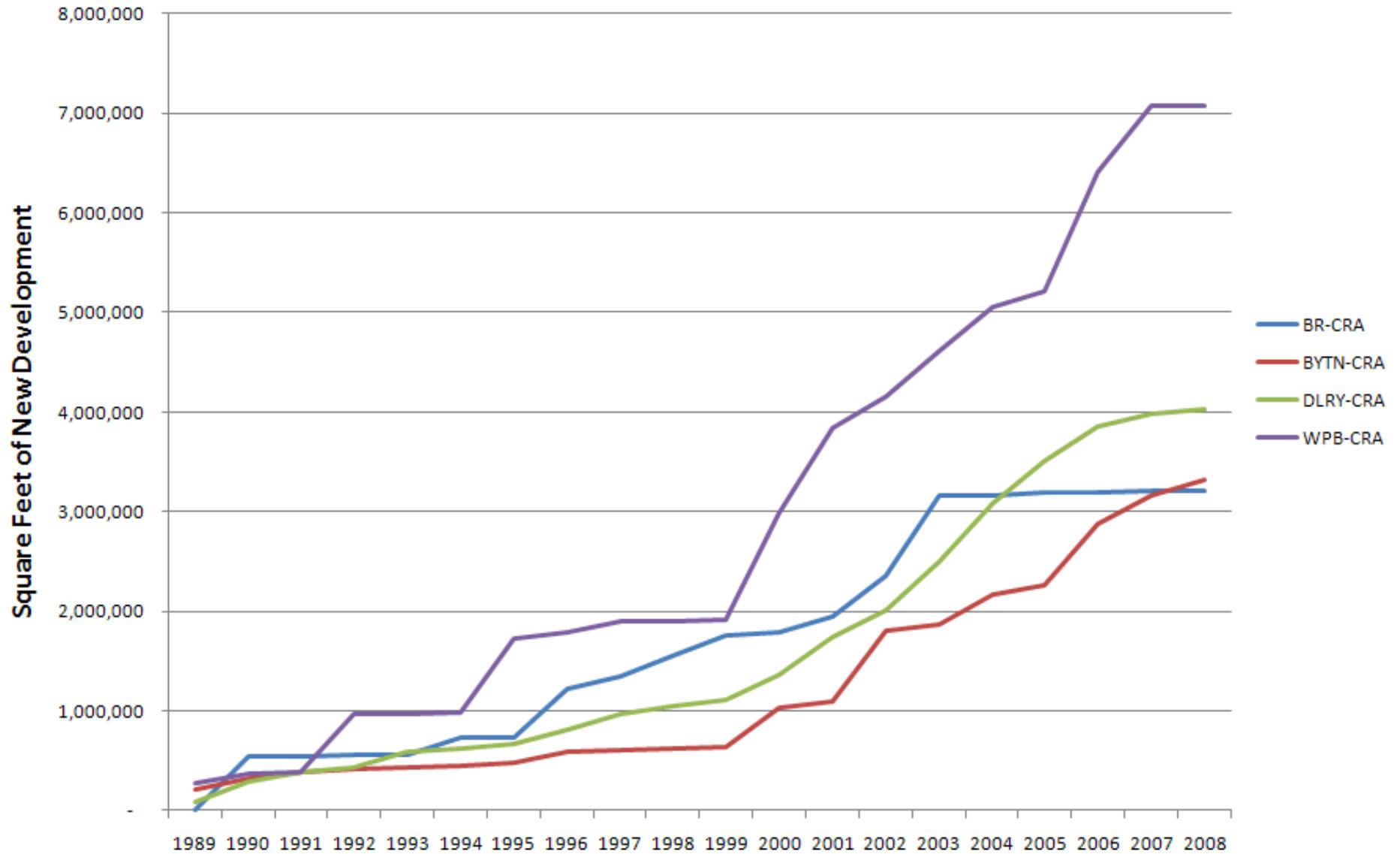
Comparisons of Building Square Footage



Comparisons of Residential Units



Cumulative New Development 1989 through 2008



Survey Questions

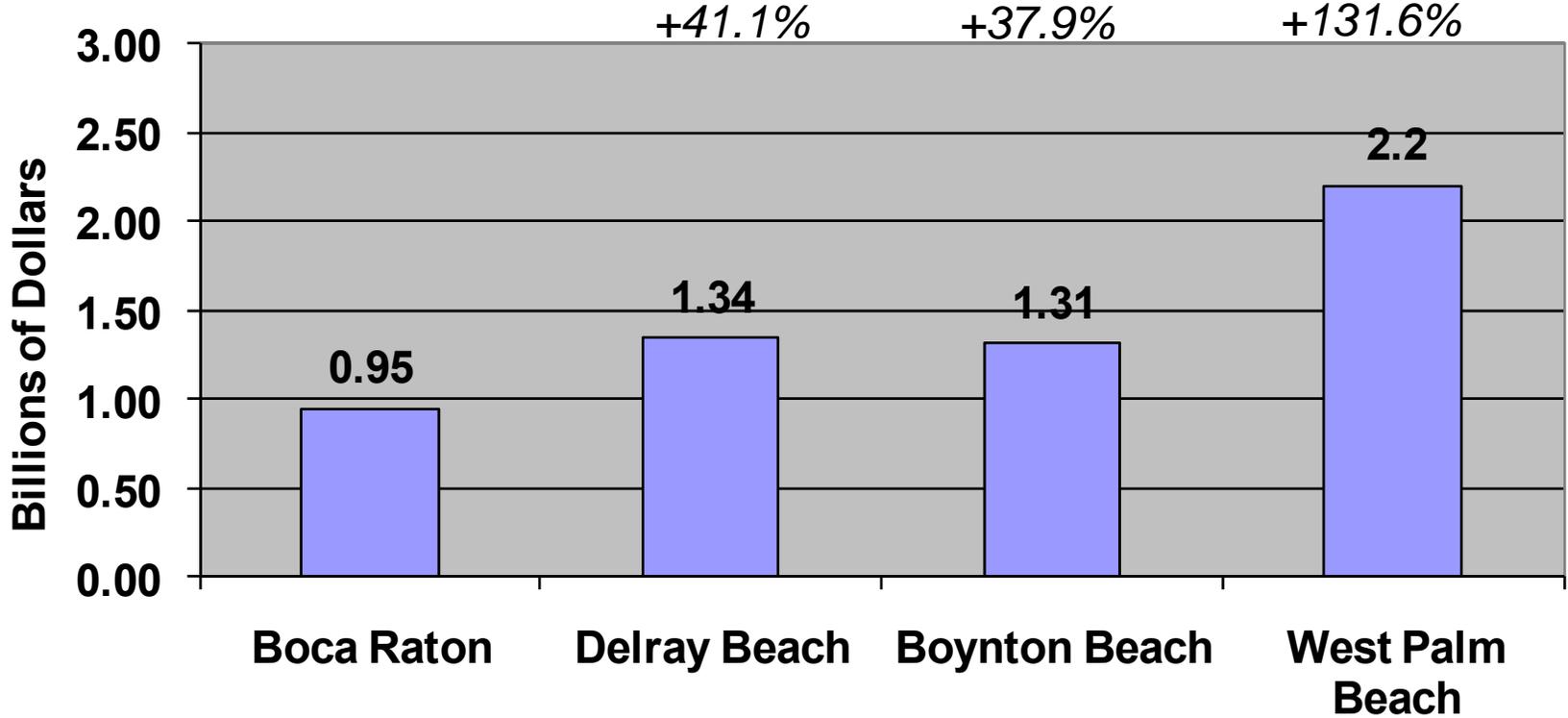
1. Local Developers & Recent Projects
2. CRA Building & Business Details
3. CRA Districts, Millage Rates & Assessed Value
4. Tax Increment Financing (TIF) Revenue
5. Other Sources of Revenue
6. Staff & Budget
7. Advertising & Special Events
8. Marketing Program
9. Merchant Association
10. Indirect Costs

Questions 2 a and b. Maximum Height Limit of Buildings and Number of Hotels

Boca Raton	Delray Beach	Boynton Beach	West Palm
<p>100 feet standard</p> <p>140 feet under IDG</p>	<p>48 feet standard</p> <p>68 feet if approved</p>	<p>150 feet</p>	<p>25 stories (300+ feet)</p>
<p>No Hotels</p>	<p>6 Hotels</p>	<p>No Hotels</p>	<p>2 Hotels</p>

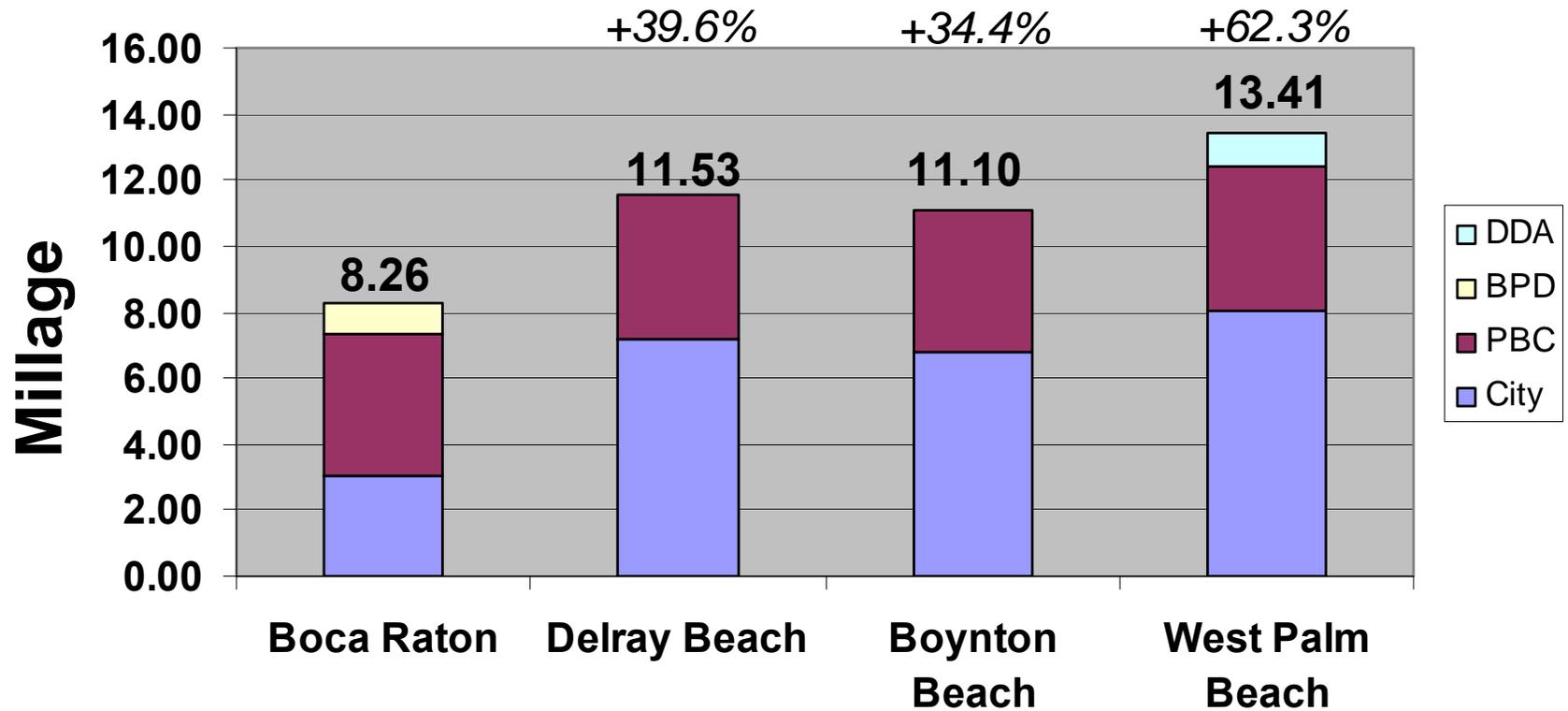
Question 3 b. Taxable Value

FY 2010 Taxable Value



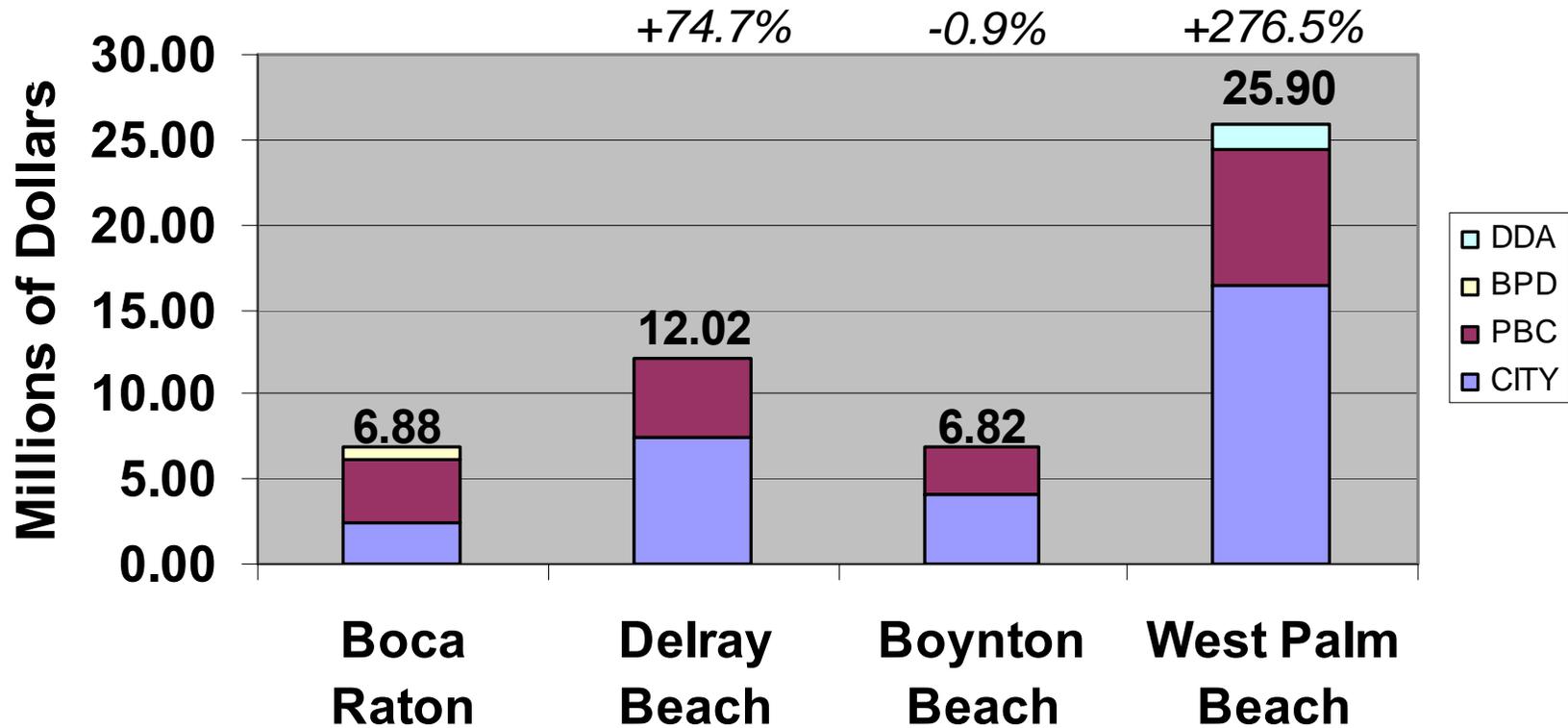
Question 3 d. CRA District Millage Rate

FY 2010 Millage Rates



Question 4 a. Total TIF Revenue

FY 2010 Tax Incremental Revenue



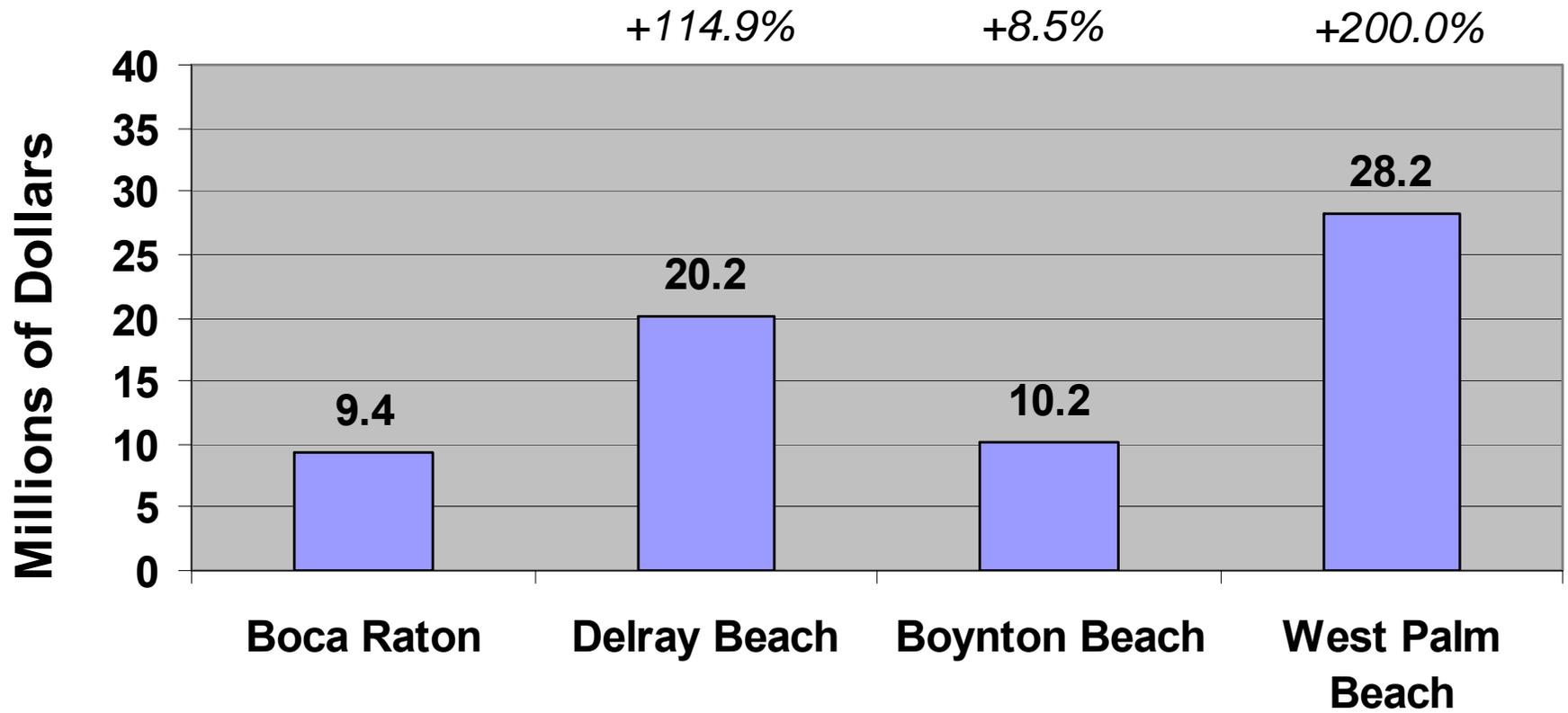
Question 5 a.
Other Sources of Revenue (leases, parking meters, assessments, etc.)?

Boca Raton	Delray Beach	Boynton Beach	West Palm
\$1,180,000 Mizner Park Lease	\$248,000* Rental Properties	\$926,700* Marina Revenues	\$1,002,141* City Place Lease
\$3,000 Review Fees	\$15,300 Green Market		

* There may be other revenues generated in the Downtown from parking lots, parking meters, etc. which are received. It just means these are not Agency revenues.

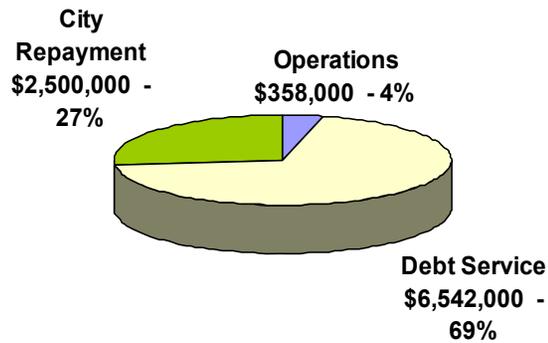
Question 6 a.
CRA Total Budget for FY2010

FY 2010 Total Budget

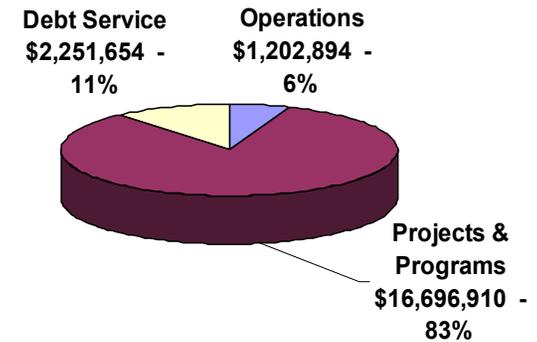


Total Budget Comparisons

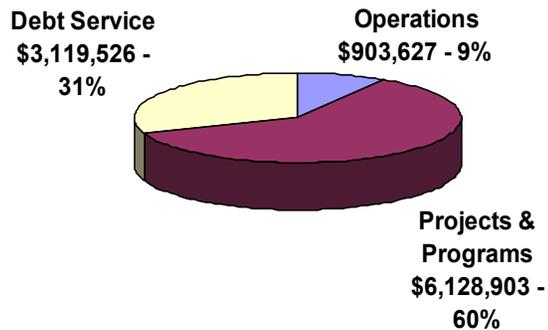
Boca Raton \$9,400,000



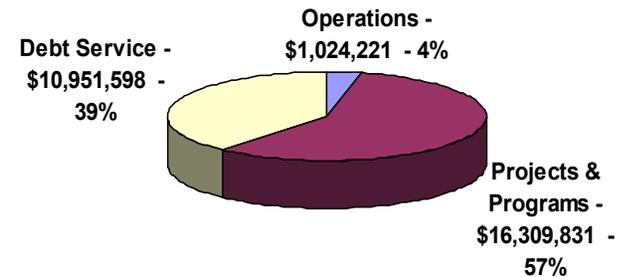
Delray Beach \$20,151,458



Boynton Beach \$10,152,056



West Palm Beach \$28,285,650



Questions 6 c and e.
CRA Full-Time Equivalent Employees and Expenses

Boca Raton	Delray Beach	Boynton Beach	West Palm
1.65 Full-Time	10 Full-Time	9 Full-Time	9 Full-Time
\$190,000	\$946,930	\$903,627	\$936,490

Questions 7 a and b.
Does your CRA use advertising (excluding legal ads) ?

Boca Raton	Delray Beach	Boynton Beach	West Palm
For Events	Through Downtown Marketing Cooperative (CRA,DDA,CC) \$230,000	Approximately \$10,000 annually	No

Questions 7 c and d. CRA Sponsor Special Events and Funding*

Boca Raton	Delray Beach	Boynton Beach	West Palm
Concerts approx. \$30,000	Through Downtown Marketing Cooperative (CRA,DDA,CC)	Holiday Extravaganza \$160,000 Ocean Ave Concerts \$7,500 Other	Downtown Waterfront Grand Opening \$100,000

* Other events held in the area are funded by other jurisdictions

Questions 8 a and b.
Outside Marketing or Consulting Services and Funding

Boca Raton	Delray Beach	Boynton Beach	West Palm
<p style="text-align: center;">Kaye Communications</p> <p>Marketing, Public Relations, Web site/Social Media</p> <p style="text-align: center;">\$64,000</p>	<p style="text-align: center;">Content Creators</p> <p style="text-align: center;">Write stories about ongoing projects</p> <p style="text-align: center;">\$500 per month</p>	<p style="text-align: center;">Ambit Marketing</p> <p style="text-align: center;">Branding, Website, Customized Marketing</p> <p style="text-align: center;">\$50,000</p>	<p style="text-align: center;">Evanswell/ Dynamic Perceptions</p> <p style="text-align: center;">Creative/Graphic Design</p> <p style="text-align: center;">\$25,000</p>

Question 9 a.
Merchant Association

Boca Raton	Delray Beach	Boynton Beach	West Palm
None	None	None	None

Questions?